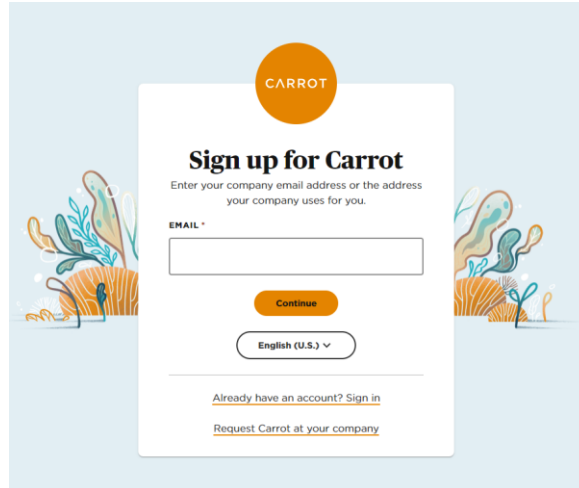


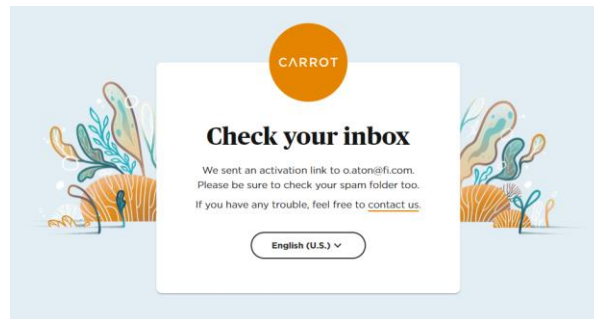
## Carrot Enrollment Instructions:

### Steps:

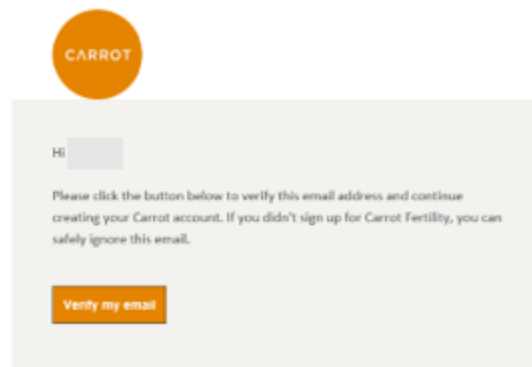
1. Visit [get-carrot.com/signup](https://get-carrot.com/signup).

The image shows a web form for signing up for Carrot. At the top is the Carrot logo, an orange circle with the word "CARROT" in white. Below the logo is the heading "Sign up for Carrot" in bold. Underneath is a subheading: "Enter your company email address or the address your company uses for you." There is a text input field labeled "EMAIL \*". Below the input field is an orange button labeled "Continue". Under the button is a language selector dropdown menu showing "English (U.S.)" with a downward arrow. At the bottom of the form are two links: "Already have an account? Sign in" and "Request Carrot at your company". The form is set against a light blue background with stylized illustrations of coral and sea anemones on the sides.

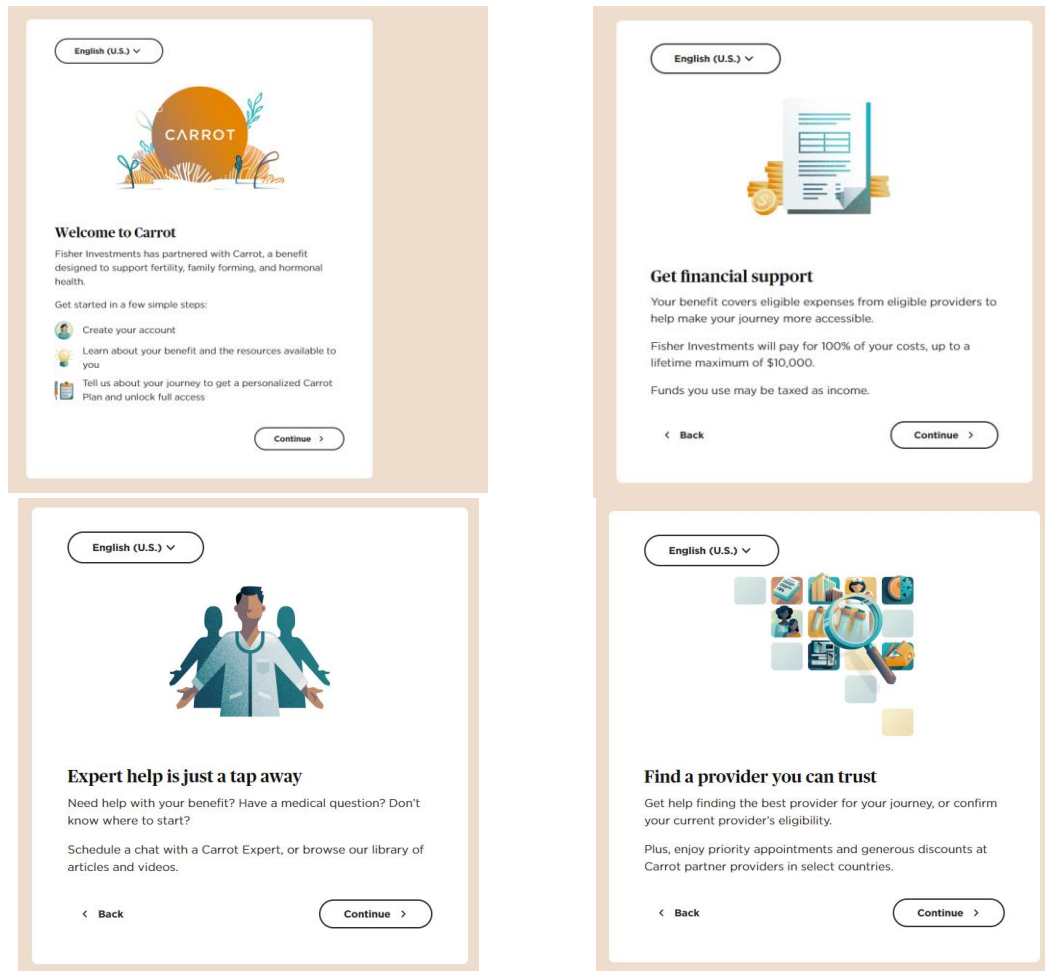
2. Enter your FI email address.

The image shows a web form for checking the inbox. At the top is the Carrot logo, an orange circle with the word "CARROT" in white. Below the logo is the heading "Check your inbox" in bold. Underneath is a subheading: "We sent an activation link to o.ato@fi.com. Please be sure to check your spam folder too. If you have any trouble, feel free to [contact us](#)." There is a language selector dropdown menu showing "English (U.S.)" with a downward arrow. The form is set against a light blue background with stylized illustrations of coral and sea anemones on the sides.

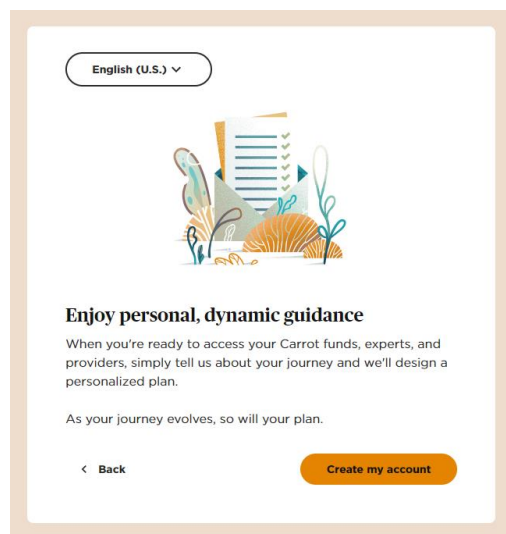
3. Carrot will email you a hyperlink to create your account. Open the email and click the orange button labeled, "Verify my email."

The image shows an email template for verifying an email address. At the top is the Carrot logo, an orange circle with the word "CARROT" in white. Below the logo is a greeting: "Hi [redacted]". Underneath is a paragraph: "Please click the button below to verify this email address and continue creating your Carrot account. If you didn't sign up for Carrot Fertility, you can safely ignore this email." At the bottom is an orange button labeled "Verify my email". The email template is set against a light gray background.

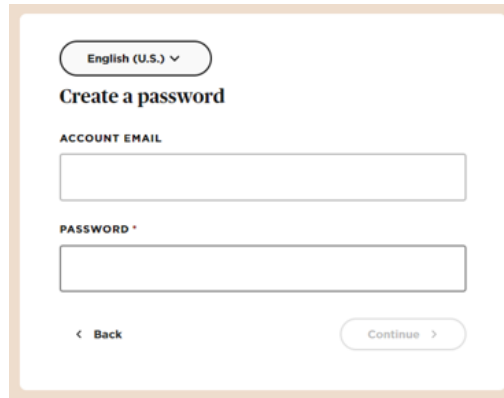
4. Read through the informational prompts and click “Continue.”



5. Click “Create my account.”



6. Create a password for your account. Your FI email address will auto-populate in the *Account Email* section.



English (U.S.) ▾

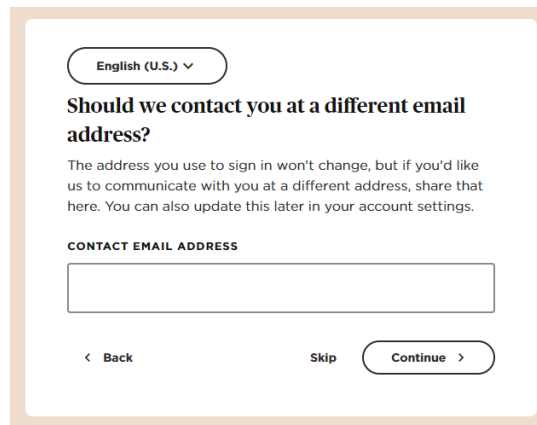
### Create a password

ACCOUNT EMAIL

PASSWORD \*

< Back Continue >

7. If you prefer, you may add your personal email address and click “Continue.” If not, click “Skip” to keep your account associated with your FI email address.



English (U.S.) ▾

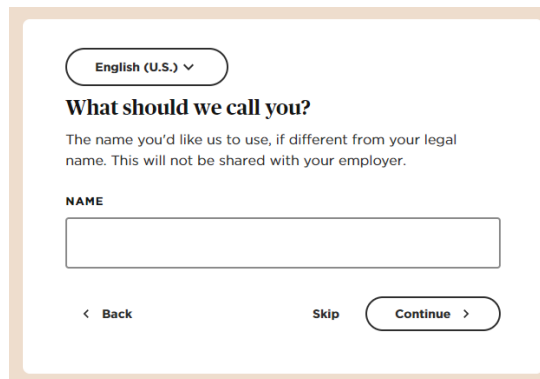
### Should we contact you at a different email address?

The address you use to sign in won't change, but if you'd like us to communicate with you at a different address, share that here. You can also update this later in your account settings.

CONTACT EMAIL ADDRESS

< Back Skip Continue >

8. Enter your preferred name and click “Continue.” Otherwise click “Skip.”



English (U.S.) ▾

### What should we call you?

The name you'd like us to use, if different from your legal name. This will not be shared with your employer.

NAME

< Back Skip Continue >

9. Enter your preferred phone number. This may be a personal phone number and used by Carrot to contact you.

A screenshot of a mobile app form titled "What is your phone number?". At the top, there is a language selector button labeled "English (U.S.)" with a downward arrow. Below the title, a paragraph states: "A current phone number helps us support you quickly when you call. We will never sell it or use it for spam calls." The form contains two main input sections. The first is labeled "COUNTRY CODE" and features a dropdown menu currently showing "United States (+1)" with a downward arrow. The second is labeled "PHONE NUMBER \*" and has a text input field containing "+1". Below these fields is a checkbox with the text "Text me occasional benefit updates such as promotions, tips, reminders, and more." and a smaller line of text below it: "You can opt out anytime via SMS." At the bottom of the form, there are two buttons: "< Back" on the left and "Continue >" on the right, both with arrows.

10. If you already know which journey you're looking for, select it here. If you don't know yet, click "Skip for now."

A screenshot of a mobile app form titled "What kind of journey are you on or most interested in?". At the top, there is a language selector button labeled "English (U.S.)" with a downward arrow. Below the title, a paragraph states: "This is just for now. Your selection will not affect your Carrot funds or what resources you can access." Another paragraph follows: "Also, know that we always respect local laws and regulations. We'll help you access care domestically or across borders, as appropriate." Below this text is a list of eight radio button options, each preceded by an empty circle: "Adoption", "Gestational surrogacy", "Fertility preservation (e.g., freezing eggs, sperm, or embryos)", "Assisted reproduction (e.g., IUI or IVF)", "Trying to get pregnant (e.g., timed intercourse)", "Exploring family-forming options", "Pregnant or parenting an infant", and "Menopause".

11. Agree to the terms of service.

English (U.S.)

Thanks,

Before we continue, we want to make sure that you're aware of our terms and how we'll use your personal info.

☐ I have read and accept the [Terms and Conditions](#). \*

☐ I have read and accept the [Privacy Notice](#) and agree to the processing of sensitive personal data. \*

[< Back](#) [Continue >](#)

12. Complete the consent form.

English (U.S.)

**Consent for processing your personal data**

During this registration process and as we provide services, Carrot Fertility, Inc. (located in the USA) may ask you for your Personal Data, which is data about your health and sexual orientation.

In order to provide services, we need your consent to process your Personal Data. Our services include: providing information and recommendations, and processing reimbursements.

You may withdraw consent at any time with effect for the future by contacting [info@get-carrot.com](mailto:info@get-carrot.com). [Read More](#) on the type of data we collect, how we process that data, what it's used for, and why it matters that we're located in the USA.


By giving consent, you confirm that you've read and understood the above explanation and additional disclosures made available to you. You agree to Carrot collecting and processing data regarding your health and sexual orientation as described.

☐ Yes, I give my consent. \*

[< Back](#) [Continue >](#)

13. Verify your personal email address.

English (U.S.)



**One last thing...**

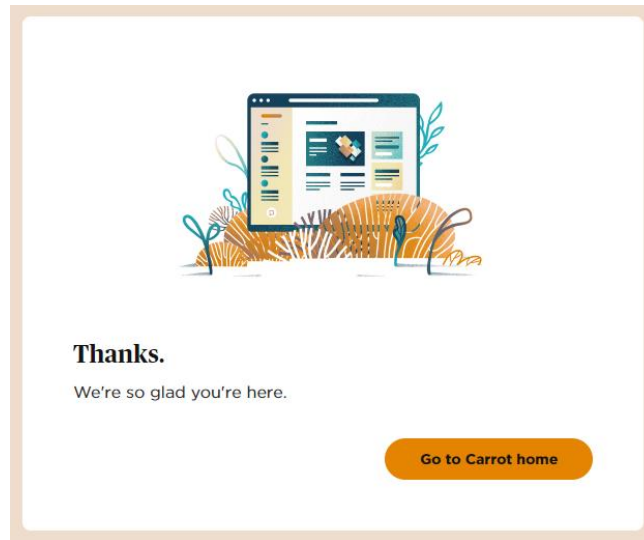
We sent a confirmation email to:

Please check your inbox and click the verification link to enable us to communicate with you at this address.

Want to edit the address above? Need us to resend the email? You can do both in [Account settings](#).

[I'll verify my email later >](#)

14. Your enrollment is complete! View the Carrot homepage by clicking “Go to Carrot home.”



**Pro-Tip:** Access your Carrot account anywhere by downloading the Carrot app in the [Apple App Store](#) or [Google Play Store](#).